

# Save the Date: Join as a Host



Recognizing the leadership of Disney Advertising, General Motors, McDonald's Corporation, Mattel, Reckitt, A+E Networks, Horizon Media, MAGNA Global, Alma Advertising, Walton Isaacson, ANA/AIMM, AD CLUB of NY, FUTURE NOW, Bold Culture

An unforgettable evening of purpose-led networking, delightful cocktails, gourmet cuisine, and an enchanting Marc Chagall immersive Exhibition, all set against the backdrop of New York's premier Beaux-Arts venue, the Hall des Lumieres.

Thursday, April 11, 2024  
Hall des Lumières 29 Reade St. NYC



MediaVillage  
**Advancing Diversity**  
Hall of Honors

Thursday, April 11, 2024  
Hall des Lumieres, 29 Reade St.



*Recognizing leaders and influencers who are building a more diverse advertising community.*



Karen Gray  
A+E Networks



Gina Grillo  
AD CLUB of NY



Isaac Mizrahi  
Alma Advertising



Lisette Arsuaga, Gilbert Davila, Carlos Santiago  
ANA Alliance for Inclusion and Multicultural Marketing



Darren Martin Jr.  
Bold Culture



Rita Ferro  
Disney Advertising



Margaret Kim  
FUTURE NOW



Heather Stewart, Brianne Boles-Marshall  
General Motors



Bill Koenigsberg  
Horizon Media



Dani Benowitz  
MAGNA Global



Mattel



Elizabeth Campbell  
McDonald's Corp.



Gary Osifchin  
Reckitt



Aaron Walton  
Walton Isaacson

<https://week.advancingdiversity.org>



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*Fund programs for college loan relief, professional development, continuing education scholarships, and mental well-being programs.*



*Underwrite on-demand learning and career preparation resources for advertising professionals, educators, students and job seekers.*



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**Thursday, April 11, 2024**  
**Hall des Lumieres, 29 Reade St.**



A two-floor event: Floor 2: Purpose-led networking, cocktails, food  
Floor 1: Marc Chagall Exhibition at New York's premiere venue: Hall des Lumières

## Take a Seat at the Table

*Join industry leaders at the only event  
dedicated to advancing diversity and inclusion.*

*Represent your organization's commitment  
to the future.*

*Invite your team's and clients' diverse talent.*

\* Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible.

ADVANCING DIVERSITY SUPPORTER	\$ 2,000*
• Two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors	
ADVANCING DIVERSITY ACTIVIST	\$12,000*
• Eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors	
ADVANCING DIVERSITY CATALYST	\$18,000*
• Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction	
• Participation for your representative on the MediaVillage Culture Council	
ADVANCING DIVERSITY LEADERSHIP COUNCIL: "A Seat at the Table"	\$25,000*
• Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction	
• <i>Pre-event Sponsor Cocktails with Inductees and Board of Directors</i>	
• <i>Invitation to exclusive MediaVillage events throughout the year</i>	
• DEIB-focused executive interview with MediaVillage host (video) and panel participation	
• <i>Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council</i>	
ADVANCING DIVERSITY PRESENTING PARTNER: "Hosting the Table"	\$50,000*
• Annual benefits + premium logo positioning as Hall of Honors Presenting Partner	
• 24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors	
• <i>Pre-event Sponsor Cocktails with Inductees and Board of Directors</i>	
• <i>Invitations to exclusive MediaVillage events throughout the year</i>	
• DEIB-focused executive interviews with MediaVillage hosts (video) + panel participation	
• Earned and paid media placements in major trade and consumer publications	
• <i>Leadership role on the MediaVillage Culture Council + Emerging Talent Council</i>	

*Sponsorship application form is available on page 7 and at <https://week.AdvancingDiversity.org>*

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## Annual Advancing Diversity Hall of Honors partner benefits

Included with Catalyst, Seat at the Table and Hosting the Table Partnerships

*B2B communications and market presence*  
*Participation on Hall of Honors*  
*committees, councils and boards*



Include the Advancing Diversity  
Supporter Badge in your marketing

- Recognition as an Advancing Diversity Hall of Honors partner
- Membership on Hall of Honors Councils and Boards
- Team members invited to Hall of Honors meetings and gatherings
- Publish DEIB and educational content at the MediaVillage Knowledge Exchange and to 25,000 professional subscribers
- Display advertising inventory to activate business leads
- Access industry experts for webinars, speaking, outsourced services
- Access to job satisfaction and psychological safety research
- Access our Candidate Resume Submission Portal and career center
- Custom professional development programs available

<https://week.advancingdiversity.org>



## Connect with Advancing Diversity Hall of Honors Inductees 2019-2022

Advertising Council, Lisa Sherman

Association of National Advertisers, Bob Liodice

The Interpublic Group, Michael Roth

Unilever, Aline Santos

Budweiser Core & Value Brands, Ricardo Marques

Springboard Enterprises, Kay Koplovitz

P&G, Marc Pritchard

3% Movement, Kat Gordon

The Hershey Company, Jill Baskin

Institute for Veteran and Military Families at  
Syracuse University

The Female Quotient, Shelley Zalis

Muslim Public Affairs Council; The Hollywood  
Bureau, Sue Obeidi

Publicis Media Americas, Tim Jones

Walt Disney Company, Tim McNeal

Walmart/Sam's Club, Tony Rogers

American Family Insurance, Sherina Smith

4A's, Marla Kaplowitz

Allen Media, Byron Allen

Citibank, Tina Davis

Comcast Advertising, Pooja Midha

The CW Network

Dentsu Americas, Jackie Kelley

GroupM, Kirk McDonald, Lukeisha Paul

IPG Mediabrands, Hermon Ghermay

IRTS Foundation, Joyce Tudryn

Mastercard, Cheryl Guerin

NBCU, Peter Blacker

The One Club for Creativity, Kevin Swanepoel

R/GA, Sean Lyons

UniWorld, Monique Nelson

The Writer's Lab Nitza Wilon, Elizabeth Kaiden

The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who:

- Have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations;
- Have made a meaningful contribution through their diversity initiatives to the media, advertising, marketing and entertainment community;
- Communicate and advance their experiences, learnings, best practices and best principles with the goal of advancing diversity in our community and society;
- Demonstrate that advancing diversity and inclusion is good for business.





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Your investment supports talent retention, professional growth, and business development programs  
Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund  
Partnership Programs

☐ SUPPORTER \$2,000 ☐ ACTIVIST \$12,000 ☐ CATALYST \$18,000 ☐ LEADERSHIP COUNCIL \$25,000 ☐ PRESENTING PARTNER \$50,000

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company \_\_\_\_\_  
Email \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone \_\_\_\_\_

Payment Options

☐ Please Charge my Visa, MasterCard or American Express

Name on the card: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Check (Payable to MediaVillage Foundation)

☐ Please Send me an Invoice

E-mail: [Jack@MediaVillage.org](mailto:Jack@MediaVillage.org) and [Maryann@MediaVillage.org](mailto:Maryann@MediaVillage.org) Mail: MediaVillage Foundation PO Box 30010 Tucson AZ 85751



## Meet the MediaVillage Education Foundation Board of Directors



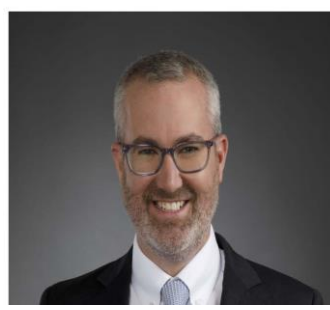
Juan Ayala  
AdvancingDiversity.org



Alvin Bowles  
META



Katherine Byrne  
Goodlight Capital



John Campbell  
Disney Ad Sales



Ronda Carnegie  
The FQ



Ana Ceppi  
Advisor



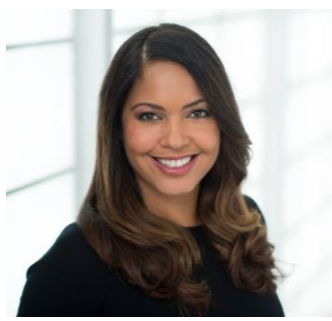
Marla Kaplowitz  
The 4A's



Myron King  
VMLY&R



Dr. Gracie Lawson-Borders  
Dean, Howard Univ.



Danielle Lee  
Advisor



Darren Martin Jr.  
Bold Culture



Kirk McDonald  
GroupM



Monique Nelson  
UniWorld



Kelley Walton  
Amazon Music



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"Over the years, the many unique elements of MediaVillage—especially Advancing Diversity—have proved of great value to the ANA and its membership."

Bob Liodice, CEO,  
*ANA (Association of National Advertisers)*



"The 4A's is proud to support MediaVillage and AdvancingDiversity.org in the effort to move our industry forward across several areas beginning with the most critical need: diversity, equity, inclusion and belonging."

Marla Kaplowitz, President  
*4A's (American Association of Advertising Agencies)*



"You are doing much more than your fair share on keeping the media industry focused on where it should be. You know just where the industry's focus should be."

Tom Rogers, Media Pioneer  
*Founder CNBC and MSNBC*



"There is no other company like MediaVillage that walks the walk and talks the talk in the business. MediaVillage has been a leader in the media business and now is innovative in Advancing Diversity."

Curtis Symonds, CEO  
*HBCU GO TV; Former EVP, BET*

## SAVE THE DATE:

Join us for purpose-led networking, cocktails, food and the Marc Chagall Exhibition at New York's premiere Beaux-Arts venue: Hall des Lumières



### APRIL 11, 2024 ADVANCING DIVERSITY HALL OF HONORS INDUCTION EXPERIENCE

Recognize the leadership of Disney Advertising, General Motors, McDonald's Corp., Mattel, Reckitt, A+E Networks, Horizon Media, MAGNA, Alma Advertising, Walton Isaacson, AIMM, AD CLUB of NY, FUTURE NOW, Bold Culture MediaVillage Education Foundation, AdvancingDiversity.org and MediaVillage are thrilled to invite you to join us at Hall des Lumières for something incredible.

The unclassifiable works of Marc Chagall are coming to life like never before with the new exhibition, *Chagall, Paris - New York*  
<https://week.advancingdiversity.org>