Save the Date: Join as a Host

Recognizing the leadership of Disney Advertising, General Motors, McDonald’s Corporation, Mattel, Reckitt, A+E Networks, Horizon Media, MAGNA Global, Alma Advertising, Walton Isaacson, ANA/AIMM, AD CLUB of NY, FUTURE NOW, Bold Culture

An unforgettable evening of purpose-led networking, delightful cocktails, gourmet cuisine, and an enchanting Marc Chagall immersive Exhibition, all set against the backdrop of New York’s premier Beaux-Arts venue, the Hall des Lumieres.

Thursday, April 11, 2024
Hall des Lumières  29 Reade St.  NYC
Recognizing leaders and influencers who are building a more diverse advertising community.

Thursday, April 11, 2024
Hall des Lumieres, 29 Reade St.

https://week.advancingdiversity.org
Fund programs for college loan relief, professional development, continuing education scholarships, and mental well-being programs.

Underwrite on-demand learning and career preparation resources for advertising professionals, educators, students and job seekers.

https://week.advancingdiversity.org
## Take a Seat at the Table

**Join industry leaders at the only event dedicated to advancing diversity and inclusion.**

**Represent your organization’s commitment to the future.**

**Invite your team’s and clients’ diverse talent.**

* Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible.

<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>ADVANCING DIVERSITY SUPPORTER</td>
<td>$2,000*</td>
<td>Two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors</td>
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<tr>
<td>ADVANCING DIVERSITY ACTIVIST</td>
<td>$12,000*</td>
<td>Eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors</td>
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<tr>
<td>ADVANCING DIVERSITY CATALYST</td>
<td>$18,000*</td>
<td>Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction</td>
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<tr>
<td>ADVANCING DIVERSITY LEADERSHIP COUNCIL: “A Seat at the Table”</td>
<td>$25,000*</td>
<td>Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction</td>
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<td>Pre-event Sponsor Cocktails with Inductees and Board of Directors</td>
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<td>Invitation to exclusive MediaVillage events throughout the year</td>
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<td>DEIB-focused executive interview with MediaVillage host (video) and panel participation</td>
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<td>Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council</td>
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<tr>
<td>ADVANCING DIVERSITY PRESENTING PARTNER: “Hosting the Table”</td>
<td>$50,000*</td>
<td>Annual benefits + premium logo positioning as Hall of Honors Presenting Partner</td>
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<td>24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors</td>
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<td>Earned and paid media placements in major trade and consumer publications</td>
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<td>Leadership role on the MediaVillage Culture Council + Emerging Talent Council</td>
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Sponsorship application form is available on page 7 and at https://week.AdvancingDiversity.org

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**Thursday, April 11, 2024**

**Hall des Lumieres, 29 Reade St.**

A two-floor event: Floor 2: Purpose-led networking, cocktails, food
Floor 1: Marc Chagall Exhibition at New York's premiere venue: Hall des Lumières
Annual Advancing Diversity Hall of Honors partner benefits
Included with Catalyst, Seat at the Table and Hosting the Table Partnerships

- Recognition as an Advancing Diversity Hall of Honors partner
- Membership on Hall of Honors Councils and Boards
- Team members invited to Hall of Honors meetings and gatherings
- Publish DEIB and educational content at the MediaVillage Knowledge Exchange and to 25,000 professional subscribers
- Display advertising inventory to activate business leads
- Access industry experts for webinars, speaking, outsourced services
- Access to job satisfaction and psychological safety research
- Access our Candidate Resume Submission Portal and career center
- Custom professional development programs available

https://week.advancingdiversity.org

B2B communications and market presence
Participation on Hall of Honors committees, councils and boards

Include the Advancing Diversity Supporter Badge in your marketing

Thursday, April 11, 2024
Hall des Lumieres, 29 Reade St.

A two-floor event: Floor 2: Purpose-led networking, cocktails, food
Floor 1: Marc Chagall Exhibition at New York’s premiere venue: Hall des Lumières
Connect with Advancing Diversity Hall of Honors Inductees 2019-2022

Advertising Council, Lisa Sherman
Association of National Advertisers, Bob Liodice
The Interpublic Group, Michael Roth
Unilever, Aline Santos
Budweiser Core & Value Brands, Ricardo Marques
Springboard Enterprises, Kay Koplovitz
P&G, Marc Pritchard
3% Movement, Kat Gordon
The Hershey Company, Jill Baskin
Institute for Veteran and Military Families at Syracuse University
The Female Quotient, Shelley Zalis
Muslim Public Affairs Council; The Hollywood Bureau, Sue Obeidi
Publicis Media Americas, Tim Jones
Walt Disney Company, Tim McNeal
Walmart/Sam’s Club, Tony Rogers

American Family Insurance, Sherina Smith
4A’s, Marla Kaplowitz
Allen Media, Byron Allen
Citibank, Tina Davis
Comcast Advertising, Pooja Midha
The CW Network
Dentsu Americas, Jackie Kelley
GroupM, Kirk McDonald, Lukeisha Paul
IPG Mediabrands, Hermon Ghermay
IRTS Foundation, Joyce Tudryn
Mastercard, Cheryl Guerin
NBCU, Peter Blacker
The One Club for Creativity, Kevin Swanepoel
R/GA, Sean Lyons
UniWorld, Monique Nelson
The Writer’s Lab Nitza Wilson, Elizabeth Kaiden

The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who:

- Have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations;
- Have made a meaningful contribution through their diversity initiatives to the media, advertising, marketing and entertainment community;
- Communicate and advance their experiences, learnings, best practices and best principles with the goal of advancing diversity in our community and society;
- Demonstrate that advancing diversity and inclusion is good for business.
Your investment supports talent retention, professional growth, and business development programs
Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund

Partnership Programs

☐ SUPPORTER $2,000 ☐ ACTIVIST $12,000 ☐ CATALYST $18,000 ☐ LEADERSHIP COUNCIL $25,000 ☐ PRESENTING PARTNER $50,000

Name: ___________________________  Title: ___________________________  Company ___________________________
Email ___________________________  Address: ___________________________________________________________
City: ___________________________  State: _________  Zip: ___________________________  Phone ___________________________

Payment Options

☐ Please Charge my Visa, MasterCard or American Express

Name on the card: ___________________________
Account #: ___________________________
Expiration Date ________________  Security Code: _______

☐ Check (Payable to MediaVillage Foundation)

☐ Please Send me an Invoice

Billing address (if different than above): __________________________________
City: ___________________________  State: ____  Zip: __________
Signature: _______________________

E-mail: Jack@MediaVillage.org and Maryann@MediaVillage.org  Mail: MediaVillage Foundation PO Box 30010 Tucson AZ 85751
Meet the MediaVillage Education Foundation Board of Directors

Juan Ayala
AdvancingDiversity.org

Alvin Bowles
META

Katherine Byrne
Goodlight Capital

John Campbell
Disney Ad Sales

Ronda Carnegie
The FQ

Ana Ceppi
Advisor

Marla Kaplowitz
The 4A's

Myron King
VMLY&R

Dr. Gracie Lawson-Borders
Dean, Howard Univ.

Danielle Lee
Advisor

Darren Martin Jr.
Bold Culture

Kirk McDonald
GroupM

Monique Nelson
UniWorld

Kelley Walton
Amazon Music
“Over the years, the many unique elements of MediaVillage—especially Advancing Diversity—have proved of great value to the ANA and its membership.”

Bob Liodice, CEO, ANA (Association of National Advertisers)

“You are doing much more than your fair share on keeping the media industry focused on where it should be. You know just where the industry’s focus should be.”

Tom Rogers, Media Pioneer
Founder CNBC and MSNBC

“The 4A’s is proud to support MediaVillage and AdvancingDiversity.org in the effort to move our industry forward across several areas beginning with the most critical need: diversity, equity, inclusion and belonging.”

Marla Kaplowitz, President
4A’s (American Association of Advertising Agencies)

“There is no other company like MediaVillage that walks the walk and talks the talk in the business. MediaVillage has been a leader in the media business and now is innovative in Advancing Diversity.”

Curtis Symonds, CEO
HBCU GO TV; Former EVP, BET
APRIL 11, 2024 ADVANCING DIVERSITY HALL OF HONORS INDUCTION EXPERIENCE

Recognize the leadership of Disney Advertising, General Motors, McDonald’s Corp., Mattel, Reckitt, A+E Networks, Horizon Media, MAGNA, Alma Advertising, Walton Isaacson, AIMM, AD CLUB of NY, FUTURE NOW, Bold Culture MediaVillage Education Foundation, AdvancingDiversity.org and MediaVillage are thrilled to invite you to join us at Hall des Lumières for something incredible.

The unclassifiable works of Marc Chagall are coming to life like never before with the new exhibition, Chagall, Paris - New York

https://week.advancingdiversity.org