An unforgettable evening of purpose-led networking and the Marc Chagall Immersive Art Experience

HALL DES LUMIERES NYC APRIL 11, 2024

Shine a light on your organization’s commitment to a brighter, more inclusive future.

Join our industry’s largest gathering of DEIB professionals, the leaders who support them, and our diverse emerging talent.

Be there on April 11 to recognize the leadership of:

- A+E Networks
- AD CLUB and International ANDY Awards
- Alma Advertising
- ANA/AIMM
- Bold Culture
- Disney Advertising
- FUTURE NOW
- General Motors
- Horizon Media
- MAGNA Global
- Mattel
- McDonald’s Corporation
- Reckitt
- Walton Isaacson

https://week.advancingdiversity.org
The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations and demonstrate that advancing diversity and inclusion is good for business.
A two-floor event: Floor 2: Purpose-led networking, cocktails, food
Floor 1: Marc Chagall Exhibition at New York’s premiere venue: Hall des Lumières

ADVANCING DIVERSITY SUPPORTER $2,000*
• Annual benefits plus two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors

ADVANCING DIVERSITY ACTIVIST $10,000*
• Annual benefits plus eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors

ADVANCING DIVERSITY CATALYST $18,000*
• Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction
• Participation for your representative on the MediaVillage Culture Council

ADVANCING DIVERSITY LEADERSHIP COUNCIL: “A Seat at the Table” $25,000*
• Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction
• Pre-event Sponsor Cocktails with Inductees and Board of Directors
• Invitation to exclusive MediaVillage events throughout the year
• DEIB-focused executive interview with MediaVillage host (video) and panel participation
• Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council

ADVANCING DIVERSITY PRESENTING PARTNER: “Hosting the Table” $50,000*
• Annual benefits + premium logo positioning as Hall of Honors Presenting Partner
• 24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors
• Pre-event Sponsor Cocktails with Inductees and Board of Directors
• Invitations to exclusive MediaVillage events throughout the year
• DEIB-focused executive interviews with MediaVillage hosts (video) + panel participation
• Earned and paid media placements in major trade and consumer publications
• Leadership role on the MediaVillage Culture Council + Emerging Talent Council

* Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible.

Include the Advancing Diversity Supporter Badge in your marketing

Connections: Exclusive meet and greet invitations
Advocacy: Membership on Hall of Honors Councils and Boards
Community: Team members invited to join AdvancingDiversity.org Boards, Councils, and exclusive events
Visibility: Profile team members in earned and paid media
Activation: Display advertising inventory to activate business leads

Annual Benefits Included with Partnership Levels
• Brand recognition as an Advancing Diversity Hall of Honors partner
• Brand logo presence in all marketing pre, during, post-event
• Access to industry experts for webinars, speaking, events
• Access to job satisfaction and psychological safety research
• Access our Candidate Resume Submission Portal and career center
• Custom DEIB and professional development programs available

Annual Benefits Included with Leadership and Presenting Partnerships
• CONNeCTIONS: Exclusive meet and greet invitations
• ADVOCACY: Membership on Hall of Honors Councils and Boards
• COMMUNITY: Team members invited to join AdvancingDiversity.org Boards, Councils, and exclusive events
• VISIBILITY: Profile team members in earned and paid media
• ACTIVATION: Display advertising inventory to activate business leads
Your investment supports talent retention, professional growth, and business development programs
Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund

Partnership Programs

☐ SUPPORTER $2,000  ☐ ACTIVIST $10,000  ☐ CATALYST $18,000  ☐ LEADERSHIP COUNCIL $25,000  ☐ PRESENTING PARTNER $50,000

Name: ____________________________________________ Title: __________________ Company: ____________________________________________
Email ____________________________________________ Address: ____________________________________________________________
City: ____________________________________________ State: _________ Zip: ____________________________ Phone ____________________________

Payment Options

☐ Please Charge my Visa, MasterCard or American Express

Name on the card: ____________________________
Account #: ________________________________
Expiration Date __________ Security Code:______
Billing address (if different than above): ____________________________
City: ______________ State: ______ Zip: ______
Signature: ____________________________

☐ Check (Payable to MediaVillage Foundation)

☐ Please Send me an Invoice

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