

THE PEOPLE

THE BUSINESS

THE THOUGHT LEADERS

THE PROGRAMMING

ABOUT US

- *Amplify*
- *Influence*
- *Measure*

THE SMARTER B2B MARKETING SOLUTION

 Knowledge & Connections
MediaVillage.com

Innovative Solutions for a Transforming Marketplace

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MediaVillage Partners Embrace B2B Innovation

AGENCIES

TRADE ORGS

MEDIA

MediaVillage Technology Powers Your B2B Innovation

Amplify your marketing communications by educating key stakeholders

- [MediaVillage Knowledge Exchange](#): largest online learning library for marketing professionals
- [AvrioB2B platform](#): self-publishing amplifies your marketing communications
- [www.MeetingPrep.com](#): vertical content recommendation engine reaches those who are ready to learn

Influence your clients and teams through original earned and paid media

- [MediaVillage Content Studio](#): AI-infused earned and paid media articles and video podcast interviews
- [AdvancingDiversity.org](#): represents and reflects your diversity and sustainability leadership

Measure marketplace perceptions to inform growth strategies

- [The Myers Report](#): market intelligence and performance metrics collected through exclusive partnerships with brand, agency and media leaders





Membership Delivers Value Across Your Organization

Membership Includes Knowledge Exchange archive, AvrioB2B self-publishing, MeetingPrep.com SEO, AdvancingDiversity.org, The Myers Report

AMPLIFY your marketing communications:

- AVRIO B2B SELF-PUBLISHING ANNUAL LICENSE**
 - Up to 24x annual submissions + MeetingPrep.com SEO
- KNOWLEDGE EXCHANGE CMS CONTENT PLATFORM**
 - Dedicated SaaS CMS KnowledgeExchange site, unique 'InSites.com' URL
 - Content curated for e-mail distribution and SEO
 - 20,000 subscribers; 100,000 monthly site visitors
 - Detailed quarterly content performance metrics

INFLUENCE your clients and teams

- ADVANCINGDIVERSITY.ORG ANNUAL MEMBERSHIP**
 - Workforce and workplace insights
 - ESG/DEI executive profiles
 - MediaVillage resume portal access
 - Annual Advancing Diversity Week event attendance
 - Corporate logo presence in corporate and college outreach

MEASURE marketplace perceptions and B2B performance

- THE MYERS REPORT**
 - Weekly Intelligence Report
 - Quick Pulse Industry Survey (200 respondents)
 - Quarterly Industry Survey & Economic Reports
 - Custom perceptions data on stakeholders and teams

CREATE earned, paid and thought leadership content*

- MEDIAVILLAGE CONTENT STUDIO (*fees based on published original articles)**
 - Earned media articles written by expert journalists, infused with AI
 - Video interviews distributed across leading podcast platforms
 - Original content distributed via e-mail to 20,000+ subscribers and archived
 - SEO and social media support
 - Available banner advertising and commerce
 - Quarterly content performance metrics

Annual Membership Fee Only \$36,000

*FOUR FREE ORIGINAL ARTICLES INCLUDED WITH RESULTS-GUARANTEED ANNUAL MEMBERSHIP COMMITMENT BEFORE MARCH 31, 2023

*Additional original content fees are separately contracted and invoiced